



Champion Organisation Commitment

Dementia is a significant concern for our local population yet there are a number of steps which we can take to make sure our communities are inclusive and welcoming places for those affected by dementia.

Making Surrey more dementia friendly is a journey that relies on shared commitment and action. This is why Dementia Friendly Surrey are calling on local businesses and other organisations to join us and become a Dementia Friendly Surrey Champion.

Who can become a Dementia Friendly Surrey Champion organisation?

Any business or other organisation that is committed to making Surrey a better place to live for people with dementia, their families and carers.

What are the benefits of working towards becoming dementia friendly?

- It will enable you to maintain your existing customers who might have, or be developing dementia.
- It will enable you to attract new customers because people with dementia will opt for services that are easier to use.
- Supporting Dementia Friendly Surrey is a positive step towards your community charter or corporate social responsibility policy.
- You will receive recognition for your efforts on the Dementia Friendly Surrey web pages and you can be supported to register with a national recognition scheme established by the Alzheimer's Society.

What can my organisation or service do to become more dementia friendly?

This depends on what type of organisation you are. There are some suggestions below but you may have other ideas.

- Train your staff so they can best support customers with memory problems or dementia. **Appropriate training resources will be made available to all Champion organisations.**
- Make the physical environment more dementia friendly. Dementia Friendly Surrey can signpost you to guidance on how to achieve this.
- Review your policies, including Human Resources policies, to make sure the needs of people with dementia and carers are taken into account.
- Provide information on dementia and available services and support.
- Support our public awareness campaign by displaying campaign materials.
- Sponsor or provide a venue for a Dementia Friendly Surrey event.
- Enable your staff to volunteer with an organisation that supports people with dementia.
- Encourage others to become Dementia Friendly Surrey Champions.

How can I become a Dementia Friendly Surrey Champion?

Simply follow these steps

Step 1: Dementia Friendly Surrey is part of the Ageing Well programme of work to promote health and independence in older people.

To become a Dementia Friendly Surrey Champion you first need to pick a pledge from the set of ten Ageing Well pledges below. You can pick as many pledges as you feel appropriate.



1. I/ we will ensure that people feel included as full and equal members of the community and are not socially isolated or excluded. That they have opportunities to be involved socially and economically and are able to play an active role in the community if they wish regardless of age, disability, race, religion or belief, sex, sexual orientation or caring responsibilities;	
2. I/we will enable people to get out and about on transport easily;	
3. I/ we will ensure people know where to access clear advice and information that will help people remain independent and in control of their lives as they age;	
4. I/ we will ensure people will have access to supportive technology that enables people to live independently in their own homes;	
5. I/ we will encourage people to be active, eat well and be informed about how to stay healthier both physically and mentally;	
6. I/ we will ensure people will have access to practical help and support available from competent, trustworthy and affordable agencies for activities such as housework, home maintenance, gardening and shopping ;	
7. I/ we will ensure that people with additional or particular needs are supported flexibly at critical times, for example those with older people living with dementia and older people who need assistance after a period of illness and/or bereavement;	
8. I/ we will ensure that support is available to people that allows them to feel safe and secure at home and when out in the community;	
9. I/ we will ensure that people are as aware of relevant allowances such as the Attendance Allowance or grants to seek to ensure financial stability with as much control as possible over money;	
10. I/ we will ensure that carers will have access to timely and accessible support.	

Step 2: Tell us a bit about your business, service or organisation.

Name

Type of business, service or organisation

Email address

Telephone number

Postal address

Step 3: Are you already working with people with dementia or memory problems? If yes, please briefly highlight your activities below.

Work we already do includes:

As a Dementia Friendly Surrey Champion we will ...

Please tick this box if you are happy for us to display your commitment on the Dementia Friendly Surrey web pages

On receipt of a completed form someone will contact you to discuss how we can support you to take action.

Please return the form to:

dementia.friendly@surreycc.gov.uk

or

Liz Tracey, Third floor, Quadrant Court, 35 Guildford Road, Woking, GU22 7QQ

Dementia Friendly Surrey Champions will receive a copy of our Champion Charter to display in your organisation.

All Champions are encouraged to keep in touch with regular updates about what you have been doing to support Dementia Friendly Surrey.

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